

Journalism

Overview

Folsom Lake College's journalism curriculum is designed to introduce students to the writing, reporting, and critical thinking skills required for jobs in the news media or for transfer to a journalism program at a four-year institution.

Career Options

- Broadcast News Producer
- Broadcast News Writer
- Columnist
- Desktop Publishing Specialist
- Editor
- Journalist
- Magazine Editor
- Newspaper Reporter
- Public Information Officer
- Web Writer/Editor/Producer

Some career options may require more than two years of college study.

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Journalism (JOUR) Courses

JOUR 310 Mass Media and Society

Same As:	COMM 351
Units:	3
Hours:	54 hours LEC
Prerequisite:	None.
Transferable:	CSU; UC
General Education:	AA/AS Area V(b); CSU Area D; IGETC Area 4
C-ID:	C-ID JOUR 100
Catalog Date:	June 1, 2020

The class will offer a survey of the mass media: history, philosophy, structure and trends, as well as theories, which help to explain effects and the importance of media as a social institution. The course will explore economics, technology, law, ethics, and social issues, including cultural and ethnic diversity. This course is the same as COMM 351; only one of these courses may be taken for credit.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

- describe the purposes, functions, and scope of mass media in society today.
- recognize the influence and role of technology in affecting mass media content and the impact it has on society.
- develop critical thinking skills to analyze media's influence.
- explain the principles and laws of freedom of speech and press.
- identify the major mass media.
- understand the development/history of the mass media in the United States.
- demonstrate a general understanding of legal responsibilities of the mass media, including areas of libel, privacy, pornography, copyright and freedom of information.
- understand global media trends.

JOUR 340 Writing for Publication

Units:	3
Hours:	54 hours LEC
Prerequisite:	ENGWR 300 with a grade of "C" or better

Transferable: CSU
Catalog Date: June 1, 2020

Writing nonfiction for publication with emphasis on developing writing style. The course covers writing for specific audiences, writing magazine and feature articles, researching and interviewing and developing an effective prose style. Students will learn how to write reviews, profiles, personal narratives and longer articles and how to sell them. This course is the same as ENGWR 330, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

- write and think more critically.
- conduct interviews and research.
- develop their writing style.
- develop their writing for varied audiences.
- write major forms of essays--critical reviews, process analysis, opinion, expository.
- critique good writing.
- employ figurative language, precision, conciseness, unity and color in writing.
- prepare and market articles.

JOUR 495 Independent Studies in Journalism

Units: 1 - 3
Hours: 54 - 162 hours LAB
Prerequisite: None.
Transferable: CSU
Catalog Date: June 1, 2020

JOUR 499 Experimental Offering in Journalism

Units: 0.5 - 4
Prerequisite: None.
Transferable: CSU
Catalog Date: June 1, 2020