Upon completion of this program, the student will be able to:

• demonstrate a mastery of commercial music styles on one primary instrument/voice including demonstrating an ability to improvise solo passages.

• understand key changes in the music industry and the related economic opportunities created by these emerging technologies and revenue streams.

• evaluate the relative advantages of professionally produced audio recordings/media vs. “do-it-yourself” recordings/media and describe the industry applicability of both.

• construct a business marketing plan for a performing artist/ensemble based upon models of expanding local, regional and national industry markets.

• explain the processes of protecting intellectual property in the music industry including song registration, copyrighting original works and trademark registration.

Notes:
This program roadmap represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

EXPLANATION OF CATEGORIES

<table>
<thead>
<tr>
<th>Req</th>
<th>Required Core</th>
<th>A course that is required for this degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE</td>
<td>General Education</td>
<td>A course that fulfills a specific general education requirement for this degree, which can be replaced with another course that meets the same requirement</td>
</tr>
<tr>
<td>Elec</td>
<td>Elective</td>
<td>A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree</td>
</tr>
</tbody>
</table>

Music Elective List: Minimum of 2 units
- MUP 310: Orchestra
- MUP 320: Jazz Band
- MUP 350: Concert Choir I
- MUP 360: Chamber Singers
- MUP 357: College Chorus
- MUP 400: Vocal Ensemble
- MUP 424: Commercial Music Ensemble
- MUP 426: World Music Ensemble

Not quite ready for this path? See a counselor.