

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

FIRST YEAR

Semester 1:

6 units

CAT.	COURSE	TITLE	GE AREA
Req	BUS 300 or BUS 350	Introduction to Business or Small Business Management/Entrepreneurship	3
Req	ECON 304	Principles of Microeconomics	3

Semester 2:

6 units

Req	BUS 330	Managing Diversity in Workplace	3
Req	MKT 300	Principles of Marketing	3

SECOND YEAR

Semester 3:

3 units

CAT.	COURSE	TITLE	GE AREA
Req	BUS 355	Introduction to Global Entrepreneurship	3

Semester 4:

3 units

Req	BUS 356	Global Business Operations	3
-----	---------	----------------------------	---

Notes:

- This program provides an overview of international business and global exporting. The certificate program focuses on what it takes to launch a small global enterprise and/or take a small business global. The program focuses on global entrepreneurship skills, and the key training necessary to operate and manage a global business. This program is designed for students interested in entrepreneurship, small business management, and international business occupations.

EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this degree
GE	General Education	A course that fulfills a specific general education requirement for this degree, which can be replaced with another course that meets the same requirement
Elec	Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree