

Journalism

Overview

Folsom Lake College's journalism curriculum is designed to introduce students to the writing, reporting, and critical thinking skills required for jobs in the news media or for transfer to a journalism program at a four-year institution.

Career Options

- Broadcast News Producer
- Broadcast News Writer
- Columnist
- Desktop Publishing Specialist
- Editor
- Journalist
- Magazine Editor
- Newspaper Reporter
- Public Information Officer
- Web Writer/Editor/Producer

Some career options may require more than two years of college study.

Division Dean

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Department Chair

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Journalism (JOUR) Courses

JOUR 310 Mass Media and Society

Same As:	COMM 351
Units:	3
Hours:	54 hours LEC
Prerequisite:	None.
Transferable:	CSU; UC
General Education:	AA/AS Area V(b); CSU Area D; IGETC Area 4
C-ID:	C-ID JOUR 100
Catalog Date:	August 1, 2024

The class will offer a survey of the mass media: history, philosophy, structure and trends, as well as theories, which help to explain effects and the importance of media as a social institution. The course will explore economics, technology, law, ethics, and social issues, including cultural and ethnic diversity. This course is the same as COMM 351; only one of these courses may be taken for credit.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

- evaluate the role, power, and influence of the mass media.
- recognize the influence and role of technology in affecting mass media content and the impact it has on society
- develop critical thinking skills to analyze media's influence.
- identify the major mass media and explain the principles and laws of freedom of speech and press.
- understand the development/history of mass media in the United States.
- describe the roles of the mass media in society and society's relationship with the media.
- demonstrate a general understanding of the legal responsibilities of the mass media, including areas of libel, privacy, pornography, copyright, and freedom of information.
- understand global media trends.

JOUR 340 Writing for Publication

Units:	3
Hours:	54 hours LEC
Prerequisite:	ENGWR 300 with a grade of "C" or better
Transferable:	CSU
Catalog Date:	August 1, 2024

Writing nonfiction for publication with emphasis on developing writing style. The course covers writing for specific audiences, writing magazine and feature articles, researching and interviewing and developing an effective prose style. Students will learn how to write reviews, profiles, personal narratives and longer articles and how to sell them. This course is the same as ENGWR 330, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

- write and think more critically.
- conduct interviews and research.
- develop their writing style.
- develop their writing for varied audiences.
- write major forms of essays--critical reviews, process analysis, opinion, expository.
- critique good writing.
- employ figurative language, precision, conciseness, unity and color in writing.
- prepare and market articles.

JOUR 495 Independent Studies in Journalism

Units:	1 - 3
Hours:	54 - 162 hours LAB
Prerequisite:	None.
Transferable:	CSU
Catalog Date:	August 1, 2024

JOUR 499 Experimental Offering in Journalism

Units:	0.5 - 4
Prerequisite:	None.
Transferable:	CSU
Catalog Date:	August 1, 2024

This is the experimental courses description.

Faculty
